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IMB SCHOOL OF HOSPITALITY

Approved by Govt. of Odisha, Affliated to Utkal University of Culture,
Bhubaneswar and Recognized by UGC, Govt. of India





Admission Open

Where Learners Become Leaders

Courses Offered

- Master in Hotel Management
- Bachelor in Hotel Management
- Diploma in Hotel Management

IMB Campus, Gyan Vihar Rasulgarh, Bhubaneswar, Pin- 751010

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IMB School of Hospitality - *Best Hotel Management College in Odisha*

IMB School of Hospitality is one among the oldest and Top Ranking Institutes of Odisha which is recognized by Govt. of Odisha and affiliated by Utkal University of Culture, Bhubaneswar It's spread on three acres of land in a prime location in the heart of the Capital City Bhubaneswar also known as Temple City of Odisha. Our campus IMB is well equipped with all adequate modern facilities & infrastructure. It is acknowledged as one of the best culinary colleges in Odisha for its innovative teaching, training and quality placement. IMBSOH, promoted by IMB Educational Trust, was conceived with the objective of offering international quality Hotel and Hospitality Management Education in India .

IMB VISION

To be established as 'Center of Excellence' and Fountainhead of Hospitality & Tourism Education in India by imparting quality hospitality education, providing excellent technological support, imbibing knowledge & skills and invigorating innovative teaching methods & practical training with a focus on developing future leaders of hospitality/tourism industry.

IMB MISSION

IMB School of Hospitality aims to produce trained and skilled workforce required for the Hotel & Tourism Industry through Excellent Learning Experience, World Class Training Facilities, Excellence in Curriculum, Industry Academic Interface and Strong Faculty Support & Mentorship.



Why IMB School of Hospitality?

- Strategically located within a 10km radius of key landmarks such as star hotels, railway station, airport, and major tourism attractions in Bhubaneswar, the Temple City.
- Convenient accessibility with walking distance from the nearest station, bus stand, star hotels, and shopping malls.
- Affordable course fees complemented by state-of-the-art facilities for undergraduate, postgraduate, and craft courses.
- Well-appointed classrooms equipped with LCD projectors and audiovisual aids, fostering an interactive learning environment.
- Fully air-conditioned conference hall furnished with modern amenities, conducive to academic discourse and events.
- Industry-standard labs designed to provide practical training, ensuring students are equipped with hands-on experience.
- Experienced and highly qualified faculty members dedicated to imparting quality education and mentoring students.
- Campus amenities include an in-house cafeteria, separate hostels for male and female students, and a well-stocked library with an air-conditioned reading room.
- Opportunities for recreational activities through indoor and outdoor sports facilities on campus.
- State-of-the-art computer lab equipped with high-speed internet connectivity, facilitating research and academic pursuits.
- Ensured safety and security with 24/7 CCTV surveillance and dedicated security personnel.
- Inclusive initiatives such as 100% stipends for SC/ST and deserving students, along with free hostel facilities.
- Supportive measures including study loans and part-time job opportunities available upon request.
- Additional offerings encompass free spoken English & personality development classes, enhancing students' holistic growth.
- Innovative and job-oriented craft/certificate courses tailored to industry demands.
- Assured internships and placements in reputed star hotels, resorts, airlines and corporate sectors, ensuring real-world exposure and career advancement opportunities.



Message from Secretary's Desk



MR. RAJARSHI GYANADARSHI - *SECRETARY, IMB*

At IMB School Of Hospitality, our mission is to democratize education, offering quality training to empower aspiring professionals and elevate the standards of the hospitality industry. With cutting-edge infrastructure, dedicated faculty, and industry-aligned curriculum, we nurture talent and instill essential skills for success. Our faculty members serve as mentors, guiding students towards fulfilling careers. Offering a range of undergraduate, postgraduate, and certificate courses in Hotel Management & Tourism, our dynamic curriculum ensures students are equipped to meet industry demands and excel in their chosen field.

Strategically situated in the vibrant city of Bhubaneswar, IMB School of Hospitality offers unparalleled opportunities for practical exposure and professional growth. With easy access to corporate hubs, tourist attractions, and esteemed heritage sites, students benefit from a diverse learning environment conducive to holistic development. Coupled with our commitment to excellence in education, our location ensures promising placements in premier hotels both nationally and internationally. Embrace success with IMB School of Hospitality, renowned as one of Odisha's premier Hotel Management Colleges, offering unparalleled education and genuine career prospects.

Message from Director's Desk



PROF.(DR.) TRILOCHAN NAYAK - *DIRECTOR, IMB*

The reason Columbus should be appreciated is not because he discovered a "new way" to America but because he believed that the "new way" existed. Despite the challenges posed by globalization, liberalization, technological advancements, and capital accumulation, there is always room for new visions and knowledge. With the country recovering greatly from the pandemic, this may be the opportune time to reassess the role of professional managers and the repository of skills they require to operate in a rapidly evolving world that is both complex and filled with uncertainty.

The era of economic liberalization also saw a growing demand for hotel management knowledge and education, leading to the mushrooming of Hotel Management Institutes across India. Lessons learned from global experiences over the last two years clearly indicate the need for and importance of leadership. Organizations and countries with leaders who showed courage, humility, resilience, agility, adaptability, and a willingness to learn managed the crisis reasonably well. Preparing the next generation of hospitality leaders should draw inspiration from these success stories, and the hotel management curriculum should be embedded with the skills that made this happen, along with traditional teachings. We ensure to highlight the potential of each individual student and prepare them to cope with the high level of performance required in the contemporary, stressful hospitality world. We inculcate in the students the habit of lateral and innovative thinking, reading, research orientation, decision-making capability, and the development of physical and mental strength to sustain and excel under any situation.

Message from Vice Principal's Desk



PROF. HEENA RANI NAYAK- *Vice Principal, IMB School of Hospitality*

At IMB School of Hospitality, our mission is to make hospitality education accessible and top-tier. We empower aspiring professionals to excel in the industry by providing exceptional training. With Odisha's best infrastructural support, a dedicated faculty, and a curriculum aligned with industry needs, we develop skilled talent ready to lead. We offer a comprehensive range of undergraduate, postgraduate, and certificate programs in Hotel Management & Hospitality education.

Our dynamic curriculum ensures students are well-equipped to meet industry demands and thrive in their careers.

Infrastructure & Facilities

IMB School of Hospitality is one of the top-notch affiliated institutes under Utkal University of Culture in Odisha, which garners and harnesses the best talent and carves them into brilliant hoteliers. The campus boasts of a sound and well placed state-of-art facilities and infrastructure that provides the best ambiance and environment of studies to its students. The institute ensures that the best-in-class infrastructure and facilities & resources are bestowed on its students so as to inspire them continuously to become competent and successful. The Institute is fully equipped with appropriate laboratories, classrooms, and a library for students to acquire the required skill standards in the Hotel Management Programs. Our Faculties are qualified who specialize in dissemination of knowledge in their respective fields of expertise.

Classrooms:

The classrooms exude a captivating atmosphere that fosters positivity for both students and faculty. They are spacious, air-conditioned and furnished with modern amenities, providing an optimal environment for learning. Each classroom is equipped with advanced audio visual aids and network connectivity, enhancing the experience of presentations and ensuring an enriching educational journey.



Food Production Labs/ Training Kitchens:

The institute has food production training labs consisting of basic training kitchen, advance training kitchen, and bakery and confectionary, which is as par the industry standards. Our food production labs are well equipped with all and necessary modern amenities and culinary equipment that allow the students to get personalized & singled attention and practical learning. Like a real kitchen of a restaurant or a hotel, it is equipped with cooking range, culinary & cutlery items, and personal work station for every student along with first-aid and other safety equipments.



Training Restaurant:

IMB School of Hospitality has well equipped air conditioned multi-cuisine restaurant for practical training of basic and advance skills in F&B Service besides students are trained on the servicing aspects of 'welcoming', 'waiting seating', 'complaint handling & resolution', and other allied mannerisms and attributes in a modular restaurant with numerous role-playing which enables the students to grasp the real meaning of guest satisfaction.



Training Bar:

There is fully equipped mock bar available for demonstrations and practical work, in the preparation and service of all kinds of beverage like cocktail & mocktail, liquor & liqueurs, wines & champagne, etc. The fully equipped bar at the institute allows the students to get a hands on experience at working a bar and to learn speed bartending techniques. The separate flair training area is lined with rubber mats on the floor to allow students to practice flair unhindered and continuously.



Front Office Training Lab:

The college has a well-equipped industry standard front office lab. All operational aspects of front office like room reservation, check-in/check-out, guest relations, telephone handling, cashiering, guest accounting, revenue management etc. are taught to the students. The students are trained on the aspects of welcoming and greeting the guest, handling guest complaints, telephonic etiquettes, etc. through numerous role-play situations.



Infrastructure & Facilities

Housekeeping Training Lab:

IMB School of Hospitality has well-equipped housekeeping lab with manual and mechanical cleaning equipment, tools and chemicals, well equipped laundry, linen room and standard bed room, where students are taught about the basics of hotel bed making, trolley set up, layout planning, linen management, uniform design, gardening and flower arrangement, as well as several other practical aspects of housekeeping. Students are imparted a hands-on experience on handling the house-keeping tools very effectively.



Computer Lab:

A fully equipped computer lab, connected to a network and internet, is accessible to students. Here, they receive practical training in various hotel management modules including guest check-in/check-out, hotel reservation, inventory management, accounts management, and administration.



Library:

The institute has a well-stocked library equipped with the latest and best collection of test books, reference books, magazines, and journals. The internet facility with an air conditioned reading room is also available to the students.



Conference Hall:

A state-of-the-art fully air conditioned conference hall of 150 intake capacity equipped with the network connectivity, latest audio-visual aids to host events such as competitions, functions, campus interview, seminars and quizzes.



Accommodation / Hostel:

The institute offers hostel facility for out station students, located within the campus. There are separate hostel accommodation for girls and boys with all amenities and security arrangements and each room has a capacity to accommodate three students. The hostels have excellent facilities for students with round the clock availability of all the basic amenities. Each hostel is managed by a dedicated warden who takes cares of the students residing in the hostel.



Sports:

The college offers abundant opportunities for students to thrive in sports, fostering enthusiasm and aiming for holistic personality development through athletic pursuits. These endeavours contribute to the students' intellectual, moral, and physical growth. The college boasts indoor amenities for games like caroms and chess, as well as outdoor facilities for sports such as volleyball, basketball, cricket, and badminton etc.



Courses Offered

- Master in Hotel Management
- Bachelor in Hotel Management
- Diploma in Hotel Management

Master in Hotel Management (MHM):



The Master in Hotel Management (MHM) program is a two-year postgraduate degree in hospitality management, consisting of four semesters with a 16-week Industrial Training component. The curriculum covers various subjects including Food and Beverage Services, Food Production Operation, Housekeeping Operations, and Front Office Operations, among others. Admission to the MHM program at Utkal University of Culture is based on merit, with applications accepted online or offline. Prospective students must provide personal and educational details in the admission form.

To be eligible for admission to the MHM course, candidates must meet the following criteria:

- Applicants in the General Category should be aged between 18 and 28 years, with a five-year relaxation for SC and ST candidates.
- A minimum of 40% in graduation from a recognized University or equivalent is required.
- Good communication skills are essential for consideration.

Bachelor in Hotel Management (BHM):



The Bachelor in Hotel Management (BHM) program spans four years, divided into eight semesters, featuring a 20-week Industrial Training component. The curriculum encompasses various facets of hospitality management such as Housekeeping Operations, Front Office Operations, Food and Beverage Services, and more. Admissions to the BHM program are based on merit, with applications accepted via both online and offline channels.

Prospective students must fulfil eligibility criteria, provide personal & educational details in the admission form.

- Applicants in the General Category should be between 17 and 25 years old, with a five-year relaxation for SC and ST candidates.
- A minimum of 35% in 10+2 from a recognized board or equivalent is required, with English as a compulsory subject.
- Additionally, strong communication skills are essential for admission.

Diploma in Hotel Management (DHM):



The Diploma in Hotel Management (DHM) Autonomous program spans one year, divided into two semesters. The curriculum encompasses various facets of hospitality management such as Housekeeping Operations, Front Office Operations, Food and Beverage Services, and more. Admissions to the BHM program are based on merit, with applications accepted via both online and offline channels.

Prospective students must fulfil eligibility criteria, provide personal & educational details in the admission form.

10th passed from recognized Govt. Boards
Additionally, strong communication skills are essential for admission.



Training & Placement

INTERNSHIP / INDUSTRIAL TRAINING

Bachelor's and Master's program is the perfect preparation for a high-level career, not just in global hospitality, but in any customer facing business where professional poise and soft skills are prized. The curriculum features applied practical and academic learning, with two professional internships and the opportunity to choose a final semester specialization. Our highly trained, experienced & dedicated faculty focuses on honing your skills and abilities which help a student understand and master the course where as Industrial Training sharpens your skills to such an extent that they act as your runway to success.

We allow our students to do Internship or Industrial Training in Five Star Hotels only like JW Marriot, Hilton, Taj, Oberoi, Hyatt, Westin, Sheraton, Le Meriden, ITC Welcome Group, Leela, Sarovar, Mayfair, Lemon Tree, The Park, Novotel, Radisson, etc. and IATA approved organizations . Apart from semester long industry internships, students also visit landmark tourist destinations and hotels to relate theory with industry practices. We create every possible opportunity for our students to become Management Trainee, Hotel Operational Trainee in top corporate brands of the world. We create skilled professionals that are recruit-able much before they graduate.

PLACEMENT

IMBSOH boasts an outstanding track record in placements and internships since its establishment. Graduates have the opportunity to secure positions in prestigious multinational brands such as JW Marriot, Hilton, Radisson, Wyndham, The Lalit Hotels, Taj, Oberoi, and Hyatt, among others. Roles span various sectors and departments including Chef, Food & Beverage, Housekeeping, Front Office, Bakery, Guest Relations, as well as opportunities in Airlines Cabin Crew, Airport Ground Staff, Cruise lines, Luxury Trains, Event Planning, Retail, Banking, Travel & Tour operations, Multiplexes, and Food & Beverage Entrepreneurship. Graduates consistently receive multiple job offers from both domestic and international markets, often with attractive salary packages.



TOP RECRUITERS IN THIS FIELD





Be a part of an ever evolving industry,
A career that can take you anywhere in the world












INSTITUTE OF MANAGEMENT BHUBANESWAR

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